

REP HEADLINE# 6332079
 *** ORIGINAL REV#0 ***

REP: TEL# 703 528 7800
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET

FAX# 703 528 7880
 HARRIS REPORT FROM REP

SEP21/12 16.24
 *** WDCW-TV ***

ADV # _____ ADV. NAME POLI/G ALLEN/NRSC/R/SEN/VA

AGY # _____ AGY. NAME SMART MEDIA GROUP

814 KING STREET, SUITE 400

ALEXANDRIA, VA 22314

ORDER # _____ CONTRACT # 6332079

PRDCT ALLEN/NRSC

EST# ****

FLIGHT DATES OCT2/12 OCT8/12 WK-1 COMMENTS: (LINE, ORDER, INVOICE)

CITY TAX _____ STATE TAX _____

CO-OP BILLING NEEDED _____

REP.# _____ OFF.# _____ SALESMAN # _____

BUYER NAME PATRICIA DOME

SALES PRSN WA- DAVE CLARK

CLASS: NATL. LOCAL REGIONAL

DATE SEP21/12 16.24

REP: TO: MALLORY
 FROM: GREG
 NEW ORDER
 TTL...\$2800...4X
 THX PLS CFM, 9/21/12

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

SMART MEDIA GROUP SUBSCRIBES TO SPOTDATA ELECTRONIC INVOICING
 *****IDB# 1046*****

ALLEN FOR SENATE/NRSC

: LINE# :	REP :	CD :	TIME PERIOD :	LGTH :	SEC :	RATE :	START DATE :	END DATE :	SPTS /WK :	WEEK INVT :	DAYS :	TOTL SPTS :
AGENCY ADVERTISER CODE = ALNNR AGENCY PRODUCT CODE = ORDER												
AGENCY EST# = C02C08												
1			800A-900A	60		\$700.00	10/8	10/8	1		MON	1
PROGRAM : NEWS PLUS MINUTE												
RA35+ : 0.6												
CON COM1: NEWS PLUS MINUTE												
2			800A-900A	60		\$700.00	10/4	10/4	1		THU	1
PROGRAM : NEWS PLUS MINUTE												
RA35+ : 0.6												
CON COM1: NEWS PLUS MINUTE												

30/30 News Plus

OLINE# 0332079
ORIGINAL REV00 ***

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
3			800A-900A	60		\$700.00	10/2	10/2	1		TUE	1
PROGRAM : NEWS PLUS MINUTE												
RA35+ : 0.6												
CON COM1: NEWS PLUS MINUTE												
4			800A-900A	60		\$700.00	10/3	10/3	1		WED	1
PROGRAM : NEWS PLUS MINUTE												
RA35+ : 0.6												
CON COM1: NEWS PLUS MINUTE												

OCT/12 \$2,800.00

CONTRACT TOTAL \$2,800.00
TOTAL SPOTS 4

MARKET TOTALS \$280,000 WDCW 1% WJLA 23% WUSA 18% WRC 31% WTTG 27% WPXW 0% WDCA 0%
CABL 0%

SVC- NSI
DEMOS- RA35+*